

contains retinol to banish wrinkles and vitamin C to clarify skin tone.

9 Maybelline New York Color Sensational Lipcolor (\$17). It's tough to argue with success. One in every four makeup products sold in Australia carries the Maybelline label. Available in 44 shades, this high-pigment lipstick offers prestige results from the light, smooth texture to the true-as colours.

10 Nivea Visage Gentle Exfoliating Scrub with Provitamin B5 (\$9). Regularly exfoliating your face is good up to a point. You want to reveal youthful, more radiant-looking skin but not to remove the skin's protective barrier. Containing super-fine particles to buff the skin, Nivea's gentle formula removes only dead cells and debris, allowing moisturiser to penetrate better.

11 Sally Hansen 18 Hour Moisturising Hand Creme (\$15). Dry, cracked or chapped hands need more than a pleasant-smelling lotion. This concentrated formula contains anti-ageing vitamins A, C and E, plus shea butter to keep hands hydrated throughout your waking hours.

12 Ardell Brow Defining Powder (\$12). This American drugstore

13 Sukin Moisture Restoring Night Cream (\$20). The Aussie brand's motto is 'Skincare that doesn't cost the earth'. Quality products that are easy on the purse are also a top priority. This luxurious award winner is rich in rosehip, evening primrose and borage.

14 Taylor of London Elegant Rose Eau de Toilette (\$20). A heritage English brand, Taylor of London was founded in 1887 and produces some of the best single-note fragrances around. Rose is a strong theme in expensive fragrances this spring, so you can be fashionable for a pittance.

15 Ulta3 The Big Bronzer (\$10). Everyone loves to look healthy year-round, but there's no need to expose your skin to damaging UV rays. This buildable bronzer is suitable for all skin tones, even fair complexions. A swipe or two over your cheeks, forehead and chin will produce a sun-kissed glow.

16 Australis Primer (\$14). As foundations become increasingly sheer, a primer is useful to help them to stay on longer. You'll save real money with this hard worker that keeps your foundation looking fresh for hours.

and stronger.

18 Face of Australia Expert Finish Mousse Foundation (\$13). Long a favourite of budget-conscious women, Face of Australia make-up products are always on trend and offer quality for a tiny price. Mousse foundations are a good choice for working women as they're lightweight and provide a long-lasting finish. This slick performer is as good as, if not better than, more expensive versions.

19 Avon Solutions Plus Total Radiance Eye Gel (\$20). Fine lines and wrinkles aren't the only factors that contribute to an aged look around the eyes; bags and puffiness can also pile on the years. Avon's wallet-friendly gel works fast to make the under-eye area look tighter, firmer and more refreshed. In clinical tests, 88 per cent of women said their eyes looked less tired and more radiant after using this for just one week.

20 L'Oréal Paris Revitalift Rich Make-Up Removing Cleansing Wipes (\$8). Many cleansing wipes on the market are perfectly adequate for removing make-up and grime, but these multipurpose wipes help rejuvenate mature skin at the same time, thanks to potent active ingredients such as vitamin C.

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